

MIA O'MALLEY

Photo Editor, Designer, Writer



CONTACT



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[MIAOMALLEY](#)



[LINK TO WORK SAMPLES](#)



203 217-2725

TECHNICAL SKILLS

Photoshop



Wordpress



Lightroom



Indesign



Dreamweaver



After Effects



CAPABILITIES / SKILLS

PROFESSIONAL

Leadership & Training

Project Management

PERSONAL

Media/News Obsessed

Problem Solver

EDUCATION

2003 - 2007 **BFA / PHOTOGRAPHY + IMAGING**
Tisch School of the Arts
New York University

2010 **SOCIAL MEDIA STRATEGIES FOR MARKETING**
School of Continuing Studies
New York University

EXPERIENCE

PRESENT - 2014

HEAD OF PHOTO, DIGITAL PLATFORMS

American Media Inc. - OKmagazine.com, Radaronline, Starmagazine.com

- Oversee photo, graphics and overall multi-media strategy for AMI's digital news group
- Source images quickly and effectively for all manner of celebrity and breaking news
- Manage and train a team of photo editors
- Train editors and reporters to work independently with images for their stories
- Develop new social media strategies to increase traffic with the use of graphics and images
- Design newsletters and social media graphics
- Pitch image-based story and gallery ideas for traffic driving web content
- Create eye-catching, clickable graphics and art for homepages and newsletters
- Negotiate with agencies on pricing and subscription deals
- Produce and publish posts and galleries in CMS
- Write original content for RadarOnline

2013

PHOTO EDITOR

New York Daily News, Digital

- Source images rapidly, accurately, and creatively based on editorial requests and breaking news
- Negotiate image pricing with agencies and other news outlets

2013 - 2008

MANAGER, SPECIAL MARKET SALES

Little, Brown - Hachette Book Group

- Manage ten different regional sales teams
- Grow sales for five large retail accounts including Urban Outfitters, Anthropologie, and Marmaxx Group
- Launch and grow social media accounts

2007

PHOTO ASSISTANT/INTERNSHIP

The New Yorker

- Assist Editors and Photo Editors within the New Yorker Editorial Department